

**PEOPLE SCRUTINY COMMITTEE
IN-DEPTH STUDY 2014/15**

**TOPIC: HOW THE COUNCIL ASSISTS AND EXCITES INDIVIDUALS
AND COMMUNITY GROUPS TO ACHIEVE HEALTHIER LIFESTYLES**

FRAMEWORK FOR SCRUTINY / SCOPE OF PROJECT:

The project will focus on adult population (i.e. people aged 19+) and will consider the following issues:-

- (a) The enabling role of the Council – what it does, what it can do, assets / people / funds available, whole Council approach;
- (b) The impact of health inequalities - will consider the following issues – physical activity / inactivity, smoking, obesity, alcohol use (misuse), BME, hidden groups - quantify prevalence and link to deprivation; and
- (c) The role of voluntary sector & volunteers

to assist and excite individuals and community groups, in different age cohorts, to achieve healthier lifestyles.

MEMBERSHIP:

The project team comprises - Councillor Moyies (Chairman), Councillors Betson, Endersby, Folkard, McMahon, Morgan, Phillips and Salter

Officer / partner support, provided by – James Williams, Lee Watson and Fiona Abbott (project coordinator).

SOURCES OF EVIDENCE

The evidence base will be:

- (a) Data, profiles, trends and patterns, inc Health profile
- (b) Annual public health report
- (c) Information on current position / work done across the Council
- (d) Stakeholder meeting

METHOD / PROCESS:

The project will be run along the following lines:

- (a) October - Draft project plan to be considered at scrutiny cttee meeting.
- (b) November - Project team meeting to consider briefing paper (role of Council, Public Health Responsibility Deal etc) and finalise format of review (project plan). Agree who wants to meet with & parameters for questions it wishes to raise at evidence gathering session.
- (c) Early 2015 - A full day of evidence gathering activities (mtg held in public) – including meeting with stakeholders etc, finishing with a 'panel' meeting to collate and triangulate key findings and agree recommendations
- (d) Project team meet to consider draft scrutiny report and recommendations (drafted in consultation with Chairman and officers).
- (e) Final meeting of project team to agree report before submission to full Scrutiny Committee and then Cabinet.

Project coordinator to update full scrutiny cttee on the progress of the project at relevant stages.

Target date: by end of Municipal Year

POTENTIAL WITNESSES:

- (a) Executive Councillor (s)
- (b) Director of Public Health
- (c) Commissioned services e.g. health trainers
- (d) Volunteers
- (e) SAVS
- (f) Befrienders

Scrutiny process is structured to add value and is supportive of the challenges already set to be delivered, but has limited resources, which need to be focused on providing the front line service and the priority outcomes for the Council.

RECOMMENDATIONS:

To make appropriate recommendations to the Council, which cover the following expected outcomes:

- VFM as Council
- Making a difference in tackling inequalities
- What is the community 'added value'

Link to Corporate Priorities –

Corporate Priority 6 - Reduce inequalities and increase the life chances of people living in Southend